Family & MWR Advertising Rate Sheet

Banners:		5% off	10% off	15% off	15% off	20% off	25% off
Location	1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
NEW OPPORTUNITIES! Fort Irwin 24 Hour Shoppette Family and MWR banner location and the Town Center Family and MWR banner location							
Fort Irwin 24 Hour Shoppette	\$375	\$712	\$1,012	\$1,275	\$1,593	\$1,800	\$3,375
Fort Irwin Town Center	\$375	\$712	\$1,012	\$1,275	\$1,593	\$1,800	\$3,375
Army Field	\$200	\$380	\$540	\$680	\$850	\$960	\$1,800
Oasis Pool	\$200	\$380	\$540	\$680	\$850	\$960	\$1,800
4-Plex Ball Fields	\$200	\$380	\$540	\$680	\$850	\$960	\$1,800
Memorial Fitness Center	\$350	\$665	\$945	\$1,190	\$1,487	\$1,680	\$3,150
Freedom Fitness Center*	\$375	\$712	\$1,012	\$1,275	\$1,593	\$1,800	\$3,375
*(2 spaces available) Scoreboard Ban	ners (12.5'W x 5'H)	*(3 spaces available) Reception Banners (5'W x 6'H)			*(1 space available) Main Entrance Banner (10'W x 3' H)		
Commissary/ Exchange*, **	\$400	\$760	\$1,080	\$1,360	\$1,700	\$1,920	\$3,600
*Banner must be 40"x80" **Next availability will be January 2014							
Fitness Connection	\$450	\$855	\$1,215	\$1,530	\$1,912	\$2,160	\$4,050
Warrior Zone (Soldier-only facility)	\$475	\$902	\$1,283	\$1,615	\$2,019	\$2,280	\$4,275

(Additional Prices for Banner Creation:) *Add \$95 for 12.5'W x 5'H *Add \$75 for 10'Wx 3'H *Add \$55 for 5'W x 6'H *Add \$40 for 5'W x 2'H *Monthly audits will be performed by Family and MWR staff to ensure all material is in place or needs to be replenished

Family & MWR Advertising Rate Sheet

MWR

20 Bowling Monitors	5:	5% off	10% off	15% off	15% off	20% off	25% off
	1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
	\$100	\$190	\$270	\$340	\$425	\$480	\$900
*Add \$40 for ad creation							
Posters/Flyers:			6% off	8% off	10% off		
	1 month	3 months	6 months	9 months	12 months		
8.5"W x 11"H	\$108	\$325	\$611	\$897	\$1,170		
11"W x 17"H	\$133	\$400	\$752	\$1,104	\$1,440		
24"W x 17"H	\$175	\$525	\$987	\$1,449	\$1,890		

*NOTE: posters/flyers will be posted in Family and MWR facilities

*Add \$40 for poster/flyer creation

*Monthly audits will be performed by Family and MWR staff to ensure all material is in place or needs to be replenished

Family & MWR Advertising Rate Sheet

Website: (www.fortirwinfmwr.com)

		5% off	10% off	15% off	15% off	20% off	25% off	
	1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year	
	\$50	\$95	\$135	\$170	\$212	\$240	\$450	
Flash Ads: (220 pixels x 138 pixels ad, located on home page)			* (Flash ads must be created by advertiser)					
		5% off	10% off	15% off	15% off	20% off	25% off	
	1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year	
	\$80	\$152	\$216	\$272	\$340	\$384	\$720	
Featured Ad: (960 pixels x 300 pixels ad, located at the top of the homepage)*Add \$40 for Featured ad creation								
		5% off	10% off	15% off	15% off	20% off	25% off	
	1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year	
	\$95	\$180	\$256	\$323	\$403	\$456	\$855	
Reflections the BLOG	\$100	\$190	\$270	\$340	\$425	\$480	\$900	

Static Ads: (220 pixels x 138 pixels ad, located on home page and multiple event pages) *Add \$40 for Static ad creation



Social Media:

Family and MWR Facebook	\$25 per post
Family and MWR Twitter	\$25 per post
Family and MWR Facebook/Twitter Package	\$40 per post