

Family & MWR Advertising Rate Sheet



20 Bowling Monitors:	5% off	10% off	15% off	15% off	20% off	25% off
1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
\$100	\$190	\$270	\$340	\$425	\$480	\$900

*Add \$40 for ad creation

Posters/Flyers:	6% off	8% off	10% off		
1 month	3 months	6 months	9 months	12 months	
8.5"W x 11"H	\$108	\$325	\$611	\$897	\$1,170
11"W x 17"H	\$133	\$400	\$752	\$1,104	\$1,440
24"W x 17"H	\$175	\$525	\$987	\$1,449	\$1,890

*NOTE: posters/flyers will be posted in Family and MWR facilities

*Add \$40 for poster/flyer creation

*Monthly audits will be performed by Family and MWR staff to ensure all material is in place or needs to be replenished

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Website: (www.fortirwinfmwr.com)

Static Ads: (220 pixels x 138 pixels ad, located on home page and multiple event pages) *Add \$40 for Static ad creation

	5% off	10% off	15% off	15% off	20% off	25% off
1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
\$50	\$95	\$135	\$170	\$212	\$240	\$450

Flash Ads: (220 pixels x 138 pixels ad, located on home page) * (Flash ads must be created by advertiser)

	5% off	10% off	15% off	15% off	20% off	25% off
1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
\$80	\$152	\$216	\$272	\$340	\$384	\$720

Featured Ad: (960 pixels x 300 pixels ad, located at the top of the homepage)*Add \$40 for Featured ad creation

	5% off	10% off	15% off	15% off	20% off	25% off
1 Month	2 Months	3 Months	4 Months	5 Months	6 Months	1 Year
\$95	\$180	\$256	\$323	\$403	\$456	\$855
Reflections the BLOG	\$100	\$190	\$270	\$340	\$425	\$900

Revised 08/13/13. Prices are subject to change.

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Social Media:

Family and MWR Facebook	\$25 per post
Family and MWR Twitter	\$25 per post
Family and MWR Facebook/Twitter Package	\$40 per post

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